



## Hospital and Clinic Billing, Statement Processing

*Improve cash flow and time to receivables with easy to read and understandable patient billing.*

*"Cashflow is the lifeblood of any service organization. And billing is the single vehicle that can improve or impoverish your cash position."*

*Linda Bova, President, Primadata*

## Save Money and Increase Customer Satisfaction by Improving Readability

Improving the readability of statements cuts down on expensive customer support services and helps increase customer satisfaction. Calculated use of space, color and graphics are just some of the ways we can improve readability. Highlights can draw the reader's eye to the information you want to call attention to, while quick Statement Summaries make a customer-friendly, easy view statement.

## Use Your Statements for Personalized Messages

Give your patients a specific reminder or call-to-action by tapping into the power of variable data print. Using your data files and our deep knowledge of sorting techniques, you can literally place a different message on every statement. Custom inserts can also be used for payment reminders.

## Personalized Newsletters Show Patients You Care

Show your patients you care about them with newsletters that are relevant to their age, gender, and lifestyle. Using data sorts on patient files and a library of content, custom newsletters are an easy and



affordable way to communicate with your patients and show them you care. Your newsletters can be included with statements, or can be sent as a separate mailing. Let us design your newsletter today!

## Security and HIPAA - not just a good idea

When you handle as much customer data as we do, security is important. Primadata is HIPAA compliant, meaning we maintain the high security standards necessary for the handling and processing of your confidential patient information. You can rest assured that your data will be handled professionally, carefully and with the highest integrity when you choose Primadata services for your statements and billing work.

## End-to-End Services

We can handle your program from a roll of paper (forms and cut sheet) all the way to the mailbox. We print, process, personalize, stuff inserts, apply postage, mail and inventory reports. That's the Primadata difference!