

INTEGRATED PRODUCTS

LABELS

Intelligent, easy to use Integrated Labels eliminate errors and save money.

From shipping documents to bills of lading and packing slips, any company that does a high volume of shipping (direct marketing, fulfillment and catalog companies) can take advantage of Integrated Labels.



Readability and Ease of Use makes for a happier customer and repeat buyer

Cataloguers and direct marketers want happy customers. Their business counts on it. Let them count on you to bring them flexible, innovative solutions that combine shipping information on their standard forms with personalized, package-specific labels. An easy to read, easy to use label can greatly improve the exchange/returns process, while simplifying the fulfillment, shipping and receiving steps.

Flexible Integrated Label Design

Printer-friendly: From laser compatible to dot matrix, we have label products for your customer's exact printing needs. For added functionality, labels can even be affixed to multi-part forms.

Adhesives: From easily removable ("repositionable") to aggressive freezer-grade adhesives, your customer can get the label performance they require.

Custom sizes: We can support labels of any shape or size, die cut to your specifications or artwork. Die costs for labels are minimal; this is an easy, inexpensive way to give your customer precisely what they want.

Paper: Your customer can choose any substrate, from 20lb and up, to generate the label thickness required. And since we can print on both sides in a single pass, your customer can save money by using less paper.

One Step, Fewer Errors.

Our integrated labels are highly run-able and printer-friendly. Bill of lading, packing list, box label and return labels can now be printed on a single sheet- in a single pass- greatly reducing the chance for errors. And it's less expensive, too.

Hospitals and Healthcare Providers

Integrated labels are commonly used for lab forms, where multiple labels are affixed to samples prior to going to the lab. Be sure to introduce this solution to your healthcare customers, you'll be glad you did!

Tap into our technical expertise

We have been in the Integrated Card and Label business for over 7 years. Count on us to help you design an innovative and comprehensive solution for all of your customer's label needs.

(for more label options, see reverse)

INTEGRATED LABELS

We can manufacture Integrated Labels in any 11", 5½", 3⅔", 14", 7", or 3½" depths and in Unit Set, Cut Sheet or Continuous versions.

Below are some of the Integrated Label choices available.

INTEGRATED LABEL CHOICES:

Permanent adhesive

Removable adhesive

CB coated imaging liner

Freezer grade adhesive

Repositionable adhesive - similar to a post-it-note

Please email your art to: art@prima-graphics.com

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