



Turnkey, customized billing and marketing solutions for your healthcare organization

Get out of the business of printing, sorting, stuffing, and mailing. Print or digital, we provide solutions for all your patient/member communications.

We've helped streamline operations, increase productivity, and improve patient/member satisfaction, for a variety of healthcare organizations:

- hospital and clinics
- long-term care facilities
- insurance companies
- primary care providers

Save Time and Money

We efficiently handle the production and delivery of your critical business and transaction-based documents.

- billing statements and invoices
- explanation of benefits (EOB)
- enrollment and welcome kits
- membership and ID cards
- marketing communications

These materials are expensive and time-consuming. Consider what you spend on paper, envelopes, ink, pre-printed forms, postage, equipment and its maintenance, plus labor —it adds up!

By outsourcing to us, you:

- increase operational efficiency
- reduce production and postal expenses
- improve cash flow and time to receivables
- lower patient support costs

You'll enjoy increased revenue while taking advantage of the latest equipment and technology—**with no capital investment.**

Trust Our Security

When you handle as much customer data as we do, security is important. We are HIPAA compliant and participate in SOC 2 Type II annual audit, meaning we maintain the high security standards necessary for the handling and processing of your confidential information.

You can rest assured that your data will be handled professionally, carefully, and with the highest integrity when you choose our services for your statements and billing work.



Improve Quality and Boost Patient/Member Value with Personalization

Cut down on the expense of support calls and increase patient/member satisfaction with improved readability of your mailings. Calculated use of space, color, and graphics are just some of the ways we achieve this. Every mailing can be personal and relevant with a specific reminder or call-to-action using the power of variable-data printing.

Now you can cost-effectively:

- improve readability and highlight important information
- enhance your brand and company image
- deliver targeted, personalized communications
- increase response rates and patient/member satisfaction

Using our content library, you can also easily and affordably create custom newsletters that communicate with your patients/members in a manner relevant to their age, gender, and lifestage.

Rely on Our End-To-End Solutions

We handle every step of the process for you. From the moment we get your data file to the time the envelope is put in the mail, we treat every one of your patients/members as if they were our own. Whether through mail or electronic delivery, we have the technology, expertise, and security to ensure your audience receives the right message, at the right time, in the right medium, creating a unique customer experience and increasing lifetime value. We take your success personally. Your success is our success.

Attractive, easy-to-read communications:

- enhance your image and brand
- simplify workflows and reduce obsolescence
- ensure compliance
- improve cashflow and time to receivables

Personalization

Include a variety of attractive messages, offers, visuals, and inserts that are relevant and targeted to each patient/member.

Branding

Insert full-color logos and branding elements. Vary the branding elements for different locations or divisions.

Design and Color

Include colorful graphics and imagery based on information pulled from your customer data.

HOSPITAL LOGO

PATIENT NAME: JOHN SAMPLE
ACCOUNT NUMBER: 0000000000
POLICY: 1

DATE OF BIRTH: 00000000
SERVICE START DATE: XXXX/XX/XX
SERVICE END DATE: XXXX/XX/XX
STATEMENT DATE: XXXX/XX/XX

QUESTIONS ABOUT YOUR BILL? PLEASE CALL: 1-XXX-XXX-XXXX
Paid in advance transactions, items per form: Monday - Friday 7:00 A.M. - 5:00 P.M.

DATE	DESCRIPTION	AMOUNT
03/11/08	CHARGES FOR CLINIC SERVICES	178.00
03/11/08	PREVIOUS ACTIVITY PAYMENT	-140.20
03/11/08	ADJUSTMENT	-17.80

ACCOUNT BALANCE \$20.00

We accept checks, VISA, MasterCard, Discover, and debit cards. Please call 1-XXX-XXX-XXXX to make payment arrangements. Email us at hospital@mail@hospitalwebsite.org.

Important: Your Insurance has processed your claim. Please pay in full by due date.

You may be eligible for FREE MEDICAL CARE Please see back of this statement for details.

Health Hints Online Because you're not a doctor, Sign Up Today at HospitalWebsite.org

* Please return BOTTOM portion in supplied envelope *

HOSPITAL LOGO

PRINTED NAME: JOHN SAMPLE
ACCOUNT NUMBER: 0000000000
STATEMENT DATE: 03/18/08
ACCOUNT BALANCE: \$20.00

ADDRESS: *****SINGLE-PIECE
Auto **5-Digit
John Sample
123 Anywhere St.
Addy 2
Anytown, USA 12345

REMIT TO:
Hospital
123 Anywhere St.
Addy 2
Anytown, USA 12345

Don't limit your brand's palette to black and white or a set of predetermined swatches.